



FABER-CASTELL  
*since 1761*



Creative Studio Quality

## *The new Creative Studio concept for hobby artists and beginners*

### **Comprehensive market and target group analysis**

The concept is based on a profound understanding of our target group which were asked about their motivation, preferences, wishes and needs.

### **Comprehensive and inspiring product range**

Colour, watercolour and graphite pencils, oil and soft pastels as well as markers are the first products to be launched. Trend products will be added continually.

### **Excellent-quality colour and watercolour pencil series**

Colour and watercolour pencils are the preferred drawing material of our target group. Thanks to a new, innovative technology our Goldfaber coloured pencils and Goldfaber Aqua watercolour pencils exceed competitive products in key quality criteria such as lead smoothness, colour brightness, lightfastness and water solubility.

### **Prominent quality statement**

“Creative Studio Quality – Made in Germany” is a commitment of Faber-Castell and a promise to the end consumer that creates trust and security. Our colour and watercolour pencils as well as our markers are produced in Germany.

### **Appealing and distinctive packaging design**

The Faber-Castell logo together with the blue bar with the Creative Studio claim create an open, yet decisive frame. The illustrations provide a creative, light working atmosphere encouraging users to be creative.

### **Exciting and motivating support material**

Most aspiring and hobby artists want to be informed and inspired in a competent and comprehensive way. A variety of brochures, videos and tutorials, tips and tricks as well as product samples support beginners and advanced consumers alike.

### **Excellent price-performance ratio**

The name Faber-Castell stands for the highest quality. The Creative Studio assortment wins over customers especially with its particularly competitive market prices.

## *Tailored communication approach* *“My Creative Studio”*

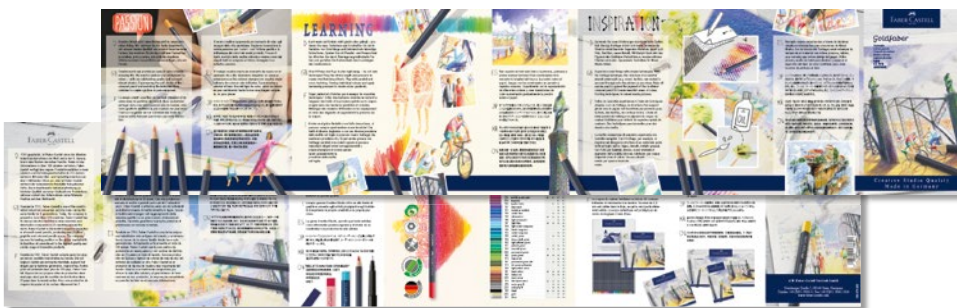
I love to draw and paint, my passion lies in being creative and I appreciate high quality tools.

No matter what my respective skill level or individual motivation is – the new Faber-Castell Creative Studio concept enables me to express and enjoy my creativity and offers everything I need: high-quality products for drawing and painting, perfectly matching colours, inspiring support material and an incomparable range of opportunities.



## *A comprehensive marketing concept supporting sales*

- › A wide range of advertisements and editorial contributions in relevant magazines will increase awareness for the new Creative Studio concept among hobby artists and beginners in a targeted way.
- › New application ideas and templates were developed in cooperation with international publishing house Quarto specialising in creative books. These are guaranteed to promote enthusiasm as part of a long-term campaign on Facebook and other social media networks.
- › A wide range of brochures, videos and instructions with tips and tricks will support beginners and experienced artists alike.
- › Extensive sampling promotions will entice your customers to test the new Goldfaber and Goldfaber Aqua pencils and provide buying impulses.
- › Eye-catching window decorations will increase customer traffic and lead them to promotions in your shop in a targeted way.
- › Attractive shelf and secondary placements will present the new Creative Studio concept and inspire your customers.
- › Exciting and competent dealer trainings will help prepare your sales team.



## Successively building a relevant and exciting assortment

Colour, watercolour and graphite pencils, oil and soft pastels as well as markers are the first products to be launched. Trend products will be added continually.

### 2017:

- › Relaunch of complete portfolio
- › New colour and watercolour pencils building on Faber-Castell core competence
- › New sketch sets encourage to be creative
- › Hand Lettering sets leveraging latest trend

### 2018/ 2019:

- › Extension into new product segments
- › New gift sets fuelling colour and watercolour pencils

Creative Studio 2017					
Colour pencils	Watercolour pencils	Monochrome	Markers	Crayons	Liquid Colours
<b>Goldfaber 48 colours</b> tin of 12 tin of 24 tin of 36 tin of 48	<b>Goldfaber Aqua 48 colours</b> tin of 12 tin of 24 tin of 36 tin of 48	<b>Goldfaber graphite pencils 10 degrees</b>	<b>Pitt Artist Pen Hand lettering/ Calligraphy/ Manga/ Metallic</b>	<b>Soft pastels</b> cardboard box of 12 cardboard box of 24 cardboard box of 36 cardboard box of 24 mini cardboard box of 48 mini cardboard box of 72 mini	<b>Tempera</b>
		<b>Goldfaber graphite sketch set</b>	<b>Pitt Artist Pen Hand lettering/ Calligraphy/</b> 4 Hand lettering sets 1 Calligraphy cardboard set	<b>Oil pastels</b> cardboard box of 12 cardboard box of 24 cardboard box of 36	<b>Watercolours</b>
		<b>Charcoal sketch set</b>	<b>Pitt Artist Pen Manga</b> 1 x Starter set Manga 1 x Manga set of 4 3 x Manga sets of 6 1 x Manga set of 8		<b>Acrylic colours</b>
		<b>Classic sketch set</b>	<b>Pitt Artist Pen Metallic</b> 6 single colours 1 x set of 4		<b>Oil colours</b>

	2017 New
	2017 Relaunch
	2019

## Goldfaber Aqua watercolour pencil

The Goldfaber Aqua watercolour pencils are made with a new, innovative production technique. With a wet brush, you can create amazing watercolour effects in a motif or pattern made with Goldfaber Aqua. You can work much more precisely with the pencils than with conventional watercolours from pots or tubes, which also dry out easily or leave behind unwanted splodges. Whether you are using light, coloured or dark papers - the outstanding pigmentation brings your creative ideas to life.

New



## Goldfaber Aqua watercolour pencil

- › Highly pigmented 3.3 mm lead
- › Excellent lightfastness
- › Soft, vibrant colour laydown
- › Fully water soluble
- › High break resistance
- › Easy to sharpen with all normal pencil sharpeners
- › Available in 48 colours
- › Made in Germany



11 46 12



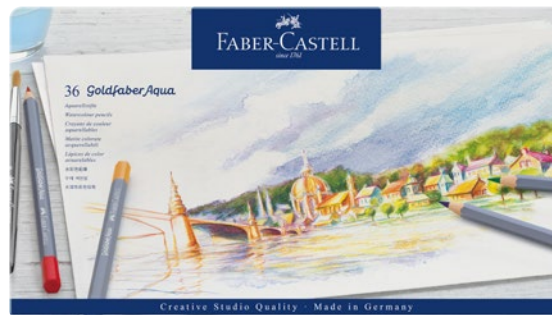
11 46 24



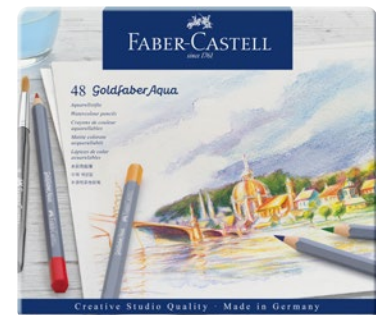
W 365 mm  
H 505 mm  
D 280 mm  
21 46 10

### Contents counter display:

- › 7 x 11 46 12
- › 6 x 11 46 24
- › 3 x 11 46 36
- › 3 x 11 46 48









11 46 36



11 46 48

















### Delivery from October 2017

Article	Barcode	Description	MOQ		
11 46 12		Goldfaber Aqua watercolour pencil 12 ct metal tin	5		
11 46 24		Goldfaber Aqua watercolour pencil 24 ct metal tin	3		
11 46 36		Goldfaber Aqua watercolour pencil 36 ct metal tin	3		
11 46 48		Goldfaber Aqua watercolour pencil 48 ct metal tin	1		
11 46 60		Module with 576 x Goldfaber Aqua watercolour pencils / 60 x Pitt Artist Pen Fineliner/ 30 x Metallic/ 30 x Calligraphy	1		
21 46 10		Goldfaber Aqua counter display	1		



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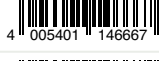

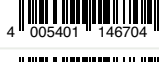










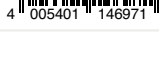
Article	Barcode	Description	MOQ		
11 46 01		Goldfaber Aqua watercolour pencil, colour 101 white	12		
11 46 04		Goldfaber Aqua watercolour pencil, colour 104 light yellow glaze	12		
11 46 05		Goldfaber Aqua watercolour pencil, colour 105 light cadmium yellow	12		
11 46 07		Goldfaber Aqua watercolour pencil, colour 107 cadmium yellow	12		
11 46 08		Goldfaber Aqua watercolour pencil, colour 108 dark cadmium yellow	12		
11 46 09		Goldfaber Aqua watercolour pencil, colour 109 dark chrome yellow	12		
11 46 15		Goldfaber Aqua watercolour pencil, colour 115 dark cadmium orange	12		
11 46 18		Goldfaber Aqua watercolour pencil, colour 118 scarlet red	12		
11 46 19		Goldfaber Aqua watercolour pencil, colour 119 light magenta	12		
11 46 20		Goldfaber Aqua watercolour pencil, colour 120 ultramarine	12		
11 46 21		Goldfaber Aqua watercolour pencil, colour 121 pale geranium lake	12		
11 46 23		Goldfaber Aqua watercolour pencil, colour 123 fuchsia	12		
11 46 25		Goldfaber Aqua watercolour pencil, colour 125 middle purple pink	12		
11 46 26		Goldfaber Aqua watercolour pencil, colour 126 permanent carmine	12		
11 46 30		Goldfaber Aqua watercolour pencil, colour 130 dark flesh	12		
11 46 31		Goldfaber Aqua watercolour pencil, colour 131 medium flesh	12		
11 46 32		Goldfaber Aqua watercolour pencil, colour 132 light flesh	12		
11 46 33		Goldfaber Aqua watercolour pencil, colour 133 magenta	12		
11 46 34		Goldfaber Aqua watercolour pencil, colour 134 crimson	12		
11 46 35		Goldfaber Aqua watercolour pencil, colour 136 purple violet	12		
11 46 37		Goldfaber Aqua watercolour pencil, colour 137 blue violet	12		
11 46 40		Goldfaber Aqua watercolour pencil, colour 140 light ultramarine	12		
11 46 43		Goldfaber Aqua watercolour pencil, colour 143 cobalt blue	12		
11 46 47		Goldfaber Aqua watercolour pencil, colour 147 light blue	12		





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Article	Barcode	Description	MOQ		
11 46 49	 4 005401 146490	Goldfaber Aqua watercolour pencil, colour 149 bluish turquoise	12		
11 46 51	 4 005401 146513	Goldfaber Aqua watercolour pencil, colour 151 helioblue-reddish	12		
11 46 53	 4 005401 146537	Goldfaber Aqua watercolour pencil, colour 153 cobalt turquoise	12		
11 46 54	 4 005401 146544	Goldfaber Aqua watercolour pencil, colour 154 light cobalt turquoise	12		
11 46 56	 4 005401 146568	Goldfaber Aqua watercolour pencil, colour 156 cobalt green	12		
11 46 58	 4 005401 146582	Goldfaber Aqua watercolour pencil, colour 158 deep cobalt green	12		
11 46 61	 4 005401 146612	Goldfaber Aqua watercolour pencil, colour 161 phthalo green	12		
11 46 62	 4 005401 146629	Goldfaber Aqua watercolour pencil, colour 162 light phthalo green	12		
11 46 63	 4 005401 146636	Goldfaber Aqua watercolour pencil, colour 163 emerald green	12		
11 46 66	 4 005401 146667	Goldfaber Aqua watercolour pencil, colour 166 grass green	12		
11 46 67	 4 005401 146674	Goldfaber Aqua watercolour pencil, colour 167 permanent green olive	12		
11 46 70	 4 005401 146704	Goldfaber Aqua watercolour pencil, colour 170 may green	12		
11 46 73	 4 005401 146735	Goldfaber Aqua watercolour pencil, colour 173 olive green yellowish	12		
11 46 76	 4 005401 146766	Goldfaber Aqua watercolour pencil, colour 176 Van Dyck brown	12		
11 46 83	 4 005401 146834	Goldfaber Aqua watercolour pencil, colour 183 light yellow ochre	12		
11 46 87	 4 005401 146872	Goldfaber Aqua watercolour pencil, colour 187 burnt ochre	12		
11 46 92	 4 005401 146926	Goldfaber Aqua watercolour pencil, colour 192 Indian red	12		
11 46 99	 4 005401 146995	Goldfaber Aqua watercolour pencil, colour 199 black	12		
11 46 93	 4 005401 146933	Goldfaber Aqua watercolour pencil, colour 233 cold grey IV	12		
11 46 90	 4 005401 146902	Goldfaber Aqua watercolour pencil, colour 250 gold	12		
11 46 91	 4 005401 146919	Goldfaber Aqua watercolour pencil, colour 251 silver	12		
11 46 96	 4 005401 146964	Goldfaber Aqua watercolour pencil, colour 266 permanent green	12		
11 46 95	 4 005401 146957	Goldfaber Aqua watercolour pencil, colour 273 warm grey IV	12		
11 46 97	 4 005401 146971	Goldfaber Aqua watercolour pencil, colour 283 burnt siena	12		

## Goldfaber colour pencil

High-quality materials provide maximum break resistance, excellent lightfastness, outstanding colour brilliance, smudge and water resistance and optimal painting effects. The lead of the Goldfaber colour pencil adapts to the individual drawing techniques and ability levels. The pencils can be used easily on almost all rough surfaces.

New



## Goldfaber colour pencil

- › Highly pigmented 3.3 mm lead
- › Excellent lightfastness
- › Soft, vibrant colour laydown
- › Water-resistant and smudgeproof
- › High break resistance
- › Easy to sharpen with all normal pencil sharpeners
- › Available in 48 colours
- › Made in Germany

### Content counter display:

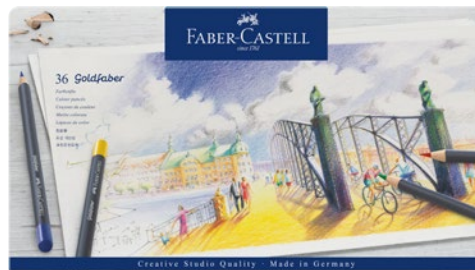
- › 7 x 11 47 12
- › 6 x 11 47 24
- › 3 x 11 47 36
- › 3 x 11 47 48



11 47 12



11 47 24



11 47 36









W 365 mm  
H 505 mm  
D 280 mm

21 47 10



11 47 48

























Delivery from October 2017

























Article	Barcode	Description	MOQ
11 47 12		Goldfaber colour pencil 12 ct metal tin	5
11 47 24		Goldfaber colour pencil 24 ct metal tin	3
11 47 36		Goldfaber colour pencil 36 ct metal tin	3
11 47 48		Goldfaber colour pencil 48 ct metal tin	1
11 47 60		Module with 576 x Goldfaber colour pencils / 144 x Goldfaber graphite pencils, 10 degrees, ass.	1
21 47 10		Goldfaber counter display	1



# FABER-CASTELL

since 1761

Article	Barcode	Description	MOQ		
11 47 01	 4 005401 147015	Goldfaber colour pencil, colour 101 white	12		
11 47 04	 4 005401 147046	Goldfaber colour pencil, colour 104 light yellow glaze	12		
11 47 05	 4 005401 147053	Goldfaber colour pencil, colour 105 light cadmium yellow	12		
11 47 07	 4 005401 147077	Goldfaber colour pencil, colour 107 cadmium yellow	12		
11 47 08	 4 005401 147084	Goldfaber colour pencil, colour 108 dark cadmium yellow	12		
11 47 09	 4 005401 147091	Goldfaber colour pencil, colour 109 dark chrome yellow	12		
11 47 15	 4 005401 147152	Goldfaber colour pencil, colour 115 dark cadmium orange	12		
11 47 18	 4 005401 147183	Goldfaber colour pencil, colour 118 scarlet red	12		
11 47 19	 4 005401 147190	Goldfaber colour pencil, colour 119 light magenta	12		
11 47 20	 4 005401 147206	Goldfaber colour pencil, colour 120 ultramarine	12		
11 47 21	 4 005401 147213	Goldfaber colour pencil, colour 121 pale geranium lake	12		
11 47 23	 4 005401 147237	Goldfaber colour pencil, colour 123 fuchsia	12		
11 47 25	 4 005401 147251	Goldfaber colour pencil, colour 125 middle purple pink	12		
11 47 26	 4 005401 147268	Goldfaber colour pencil, colour 126 permanent carmine	12		
11 47 30	 4 005401 147305	Goldfaber colour pencil, colour 130 dark flesh	12		
11 47 31	 4 005401 147312	Goldfaber colour pencil, colour 131 medium flesh	12		
11 47 32	 4 005401 147329	Goldfaber colour pencil, colour 132 light flesh	12		
11 47 33	 4 005401 147336	Goldfaber colour pencil, colour 133 magenta	12		
11 47 34	 4 005401 147343	Goldfaber colour pencil, colour 134 crimson	12		
11 47 35	 4 005401 147350	Goldfaber colour pencil, colour 136 purple violet	12		
11 47 37	 4 005401 147374	Goldfaber colour pencil, colour 137 blue violet	12		
11 47 40	 4 005401 147404	Goldfaber colour pencil, colour 140 light ultramarine	12		
11 47 43	 4 005401 147435	Goldfaber colour pencil, colour 143 cobalt blue	12		
11 47 47	 4 005401 147473	Goldfaber colour pencil, colour 147 light blue	12		

Article	Barcode	Description	MOQ		
11 47 49	 4 005401 147497	Goldfaber colour pencil, colour 149 bluish turquoise	12		
11 47 51	 4 005401 147510	Goldfaber colour pencil, colour 151 helioblue-reddish	12		
11 47 53	 4 005401 147534	Goldfaber colour pencil, colour 153 cobalt turquoise	12		
11 47 54	 4 005401 147541	Goldfaber colour pencil, colour 154 light cobalt turquoise	12		
11 47 56	 4 005401 147565	Goldfaber colour pencil, colour 156 cobalt green	12		
11 47 58	 4 005401 147589	Goldfaber colour pencil, colour 158 deep cobalt green	12		
11 47 61	 4 005401 147619	Goldfaber colour pencil, colour 161 phthalo green	12		
11 47 62	 4 005401 147626	Goldfaber colour pencil, colour 162 light phthalo green	12		
11 47 63	 4 005401 147633	Goldfaber colour pencil, colour 163 emerald green	12		
11 47 66	 4 005401 147664	Goldfaber colour pencil, colour 166 grass green	12		
11 47 67	 4 005401 147671	Goldfaber colour pencil, colour 167 permanent green olive	12		
11 47 70	 4 005401 147701	Goldfaber colour pencil, colour 170 may green	12		
11 47 73	 4 005401 147732	Goldfaber colour pencil, colour 173 olive green yellowish	12		
11 47 76	 4 005401 147763	Goldfaber colour pencil, colour 176 Van Dyck brown	12		
11 47 83	 4 005401 147831	Goldfaber colour pencil, colour 183 light yellow ochre	12		
11 47 87	 4 005401 147879	Goldfaber colour pencil, colour 187 burnt ochre	12		
11 47 92	 4 005401 147923	Goldfaber colour pencil, colour 192 Indian red	12		
11 47 99	 4 005401 147992	Goldfaber colour pencil, colour 199 black	12		
11 47 93	 4 005401 147930	Goldfaber colour pencil, colour 233 cold grey IV	12		
11 47 90	 4 005401 147909	Goldfaber colour pencil, colour 250 gold	12		
11 47 91	 4 005401 147916	Goldfaber colour pencil, colour 251 silver	12		
11 47 96	 4 005401 147961	Goldfaber colour pencil, colour 266 permanent green	12		
11 47 95	 4 005401 147954	Goldfaber colour pencil, colour 273 warm grey IV	12		
11 47 97	 4 005401 147978	Goldfaber colour pencil, colour 283 burnt siena	12		

## Soft pastels

Soft pastels have extremely intense colours, a silky smooth flow of colour, and are very easy to mix and blend. The brilliant, vivid results achieved make them ideal for amateur artists, school art lessons and creative handicraft enthusiasts. The soft pastels are well suited to different types of paper (e.g. flock paper), but fantastic effects can also be achieved on other surfaces. For preserving your pastel work, you should spray it with a fixative after completion.

- › High pigmentation
- › Vibrant colours
- › Fixing recommended
- › Available as standard and mini format



12 82 24

12 83 12



12 82 48







12 83 24



12 82 72

12 83 36

New layout delivered from approx. January 2018

Article	Barcode	Description	MOQ		
12 82 24		Soft pastels Mini 24 ct cardboard box	5		
12 82 48		Soft pastels Mini 48 ct cardboard box	3		
12 82 72		Soft pastels Mini 72 ct cardboard box	3		
12 83 12		Soft pastel 12 ct cardboard box	5		
12 83 24		Soft pastel 24 ct cardboard box	3		
12 83 36		Soft pastel 36 ct cardboard box	3		

## Oil pastels

Oil pastels offer wonderful opportunities of applying both extremely intense, strong colours and delicate pastel tones. Due to their high luminosity, the crayons are ideal for encaustic as well as various pastel and scraping techniques. Depending on the desired artistic effect, you can use your finger to wipe them or blend them with a paintbrush and turpentine (or white spirit).

- › High pigmentation
- › Vibrant colours
- › Optimum coverage
- › Creamy colour laydown
- › Acid-free
- › Ideal for Mixed Media techniques



12 70 12






12 70 24



12 70 36

New layout delivered from approx. January 2018

Article	Barcode	Description	MOQ		
12 70 12	 4 005401 270126	Oil pastels 12 ct cardboard box	6		
12 70 24	 4 005401 270249	Oil pastels 24 ct cardboard box	3		
12 70 36	 4 005401 270362	Oil pastels 36 ct cardboard box	2		

## Goldfaber Graphite Sketch Set – Charcoal Sketch Set – Classic Sketch Set

The monochrome colours of black, white, sanguine and sepia can be found in life drawing classes at almost every art school. They bring pictures to life with vitality and expression. This is an old tradition of figure drawing that dates back to the Renaissance, enhanced with white and with shadows deepened with black. Creative Studio sketch sets provide the basis for classical drawing techniques with graphite, charcoal and monochrome earth tones.



- › Standard equipment for hobby artists
- › High quality at an attractive price level
- › Ideal for sketching and drawing

### Content 11 40 00

- › 6 Goldfaber graphite pencils (2H, HB, B, 2B, 4B, 6B)
- › 1 eraser
- › 1 sharpener

### Content 11 40 02

- › 1 Pitt compressed charcoal stick soft
- › 1 Pitt natural charcoal pencil, black medium
- › 1 blending stump
- › 1 kneadable art eraser, grey
- › 1 Pitt pastel pencil, white medium
- › 2 natural charcoal 6-11 mm

### Content 11 40 04

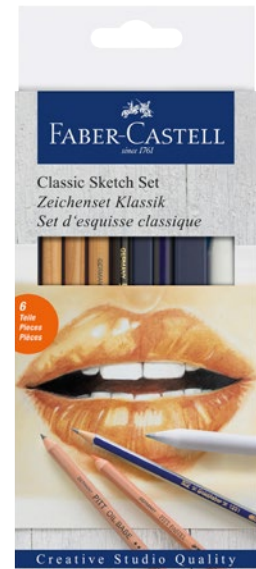
- › 1 Goldfaber graphite pencil (2B)
- › 1 blending stump
- › 1 Pitt Oil base medium
- › 1 Pitt pastel pencil, white medium
- › 1 Pitt pastel pencil oil-free, sanguine
- › 1 Pitt pastel oil-free, walnut brown






11 40 00



11 40 02



11 40 04

Article	Barcode	Description	MOQ
11 40 00		Goldfaber Graphite Sketch Set	6
11 40 02		Charcoal Sketch Set	6
11 40 04		Classic Sketch Set	6
11 25 ..	400 540 1125..	Goldfaber graphite pencil 00(6) HB, 01 (3)B, 02 (0) 2B, 03 (7) 3B, 04 (4) 4B, 05 (1) 5B, 06(8) 6B, 10(5) F, 11 (2) H, 12 (9) 2H	12



## *Pitt Artist Pen India Ink Pen*

Ink drawings have a very long artistic tradition. This has always been an interesting medium for artists and graphic artists, it lends drawings expression and durability and can also be combined with many other drawing techniques. Faber-Castell has combined all the advantages of artist's inks with the benefits of a modern, easy-to-use disposable pen - the Pitt Artist Pen. The pigmented and very lightfast drawing ink is ideal for sketches, drawings, layouts, fashion design and illustration.




### Pitt Artist Pen Metallic



Article	Barcode	Description	MOQ
16 73 50		Pitt Artist Pen Metallic, gold	10
16 73 51		Pitt Artist Pen Metallic, silver	10
16 73 52		Pitt Artist Pen Metallic, copper	10
16 73 90		Pitt Artist Pen Metallic, ruby metallic	10
16 73 92		Pitt Artist Pen Metallic, blue metallic	10
16 73 94		Pitt Artist Pen Metallic, green metallic	10










### Pitt Artist Pen Calligraphy



Article	Barcode	Description	MOQ
16 75 33		Pitt Artist Pen Calligraphy, magenta	10
16 75 77		Pitt Artist Pen Calligraphy, walnut brown	10
16 75 99		Pitt Artist Pen Calligraphy, black	10









## Pitt Artist Pen



Article	Barcode	Description	MOQ		
16 70 99	 4 005401 670995	Pitt Artist Pen Fineliner XS, black	10		
16 71 75	 4 005401 671756	Pitt Artist Pen Fineliner S, sanguine	10		
16 71 99	 4 005401 671992	Pitt Artist Pen Fineliner S, black	10		
16 72 75	 4 005401 672753	Pitt Artist Pen Fineliner F, sanguine	10		
16 72 99	 4 005401 672999	Pitt Artist Pen Fineliner F, black	10		
16 73 75	 4 005401 673750	Pitt Artist Pen Fineliner M, sanguine	10		
16 73 99	 4 005401 673996	Pitt Artist Pen Fineliner M, black	10		
16 74 75	 4 005401 674887	Pitt Artist Pen Fineliner B, sanguine	10		
16 74 99	 4 005401 674993	Pitt Artist Pen Fineliner B, black	10		

## Pitt Artist Pen Fineliner



Article	Barcode	Description	MOQ		
16 70 10	 4 005401 670100	Pitt Artist Pen Fineliner, phthalo blue	10		
16 70 13	 4 005401 670131	Pitt Artist Pen Fineliner, orange glaze	10		
16 70 25	 4 005401 670254	Pitt Artist Pen Fineliner, middle purple pink	10		
16 70 37	 4 005401 670377	Pitt Artist Pen Fineliner, magenta	10		
16 71 56	 4 005401 671565	Pitt Artist Pen Fineliner, cobalt green	10		
16 71 70	 4 005401 671701	Pitt Artist Pen Fineliner, may green	10		
16 72 19	 4 005401 672197	Pitt Artist Pen Fineliner, deep scarlet red	10		
16 72 47	 4 005401 672470	Pitt Artist Pen Fineliner, indanthrene blue	10		

## *Pitt Artist Pen brush*

### *The ideal tool for Hand Lettering*

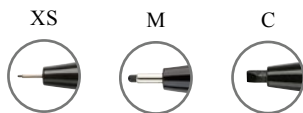
Hand Lettering is a trendy art of writing and drawing words, creating lovely letters, playing with words and creating typographic artworks. A special emphasis lies on the creative selfmade aspect.



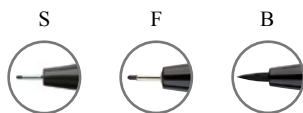
- › Pigmented India ink
- › Waterproof, permanent on paper
- › Does not bleed through the paper
- › W 420 mm, H 300 mm, D 80 mm

› Content: 90 Pitt Artist Pens

10x of each



20x of each








16 70 90

Article	Barcode	Description	Content	MOQ		
16 70 90		Pitt Artist Pen Hand Lettering display (3 cups)	90	1		

## Pitt Artist Pen brush Hand Lettering Sets

New



Article	Barcode	Description	MOQ
26 71 18		Pitt Artist Pen Starter Set Hand Lettering	5
26 71 17		Pitt Artist Pen Hand Lettering 6 ct wallet, green shades	5
26 71 16		Pitt Artist Pen Hand Lettering 6 ct wallet, pastel shades	5
16 73 04		Pitt Artist Pen Metallic 4 ct wallet	5
26 71 15		Pitt Artist Pen Hand Lettering 4 ct wallet	5

## *Pitt Artist Pens*







### *Ideal tools for Hand Lettering*

- › Compact Pitt Artist Pen Hand Lettering presentation
- › The sets were developed with well known Hand Lettering artists from the German creative publishing house Edition Michael Fischer (EMF)
- › All pens you need to start the Hand Lettering topic
- › Pigmented India ink
- › Waterproof, permanent on paper
- › Does not bleed through

New



Available from 01.10.2017 on

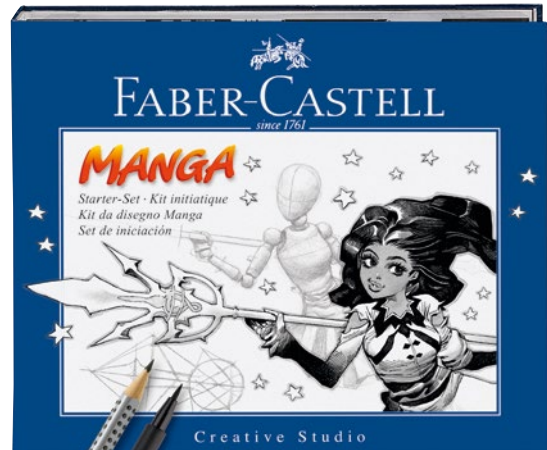
Article	Barcode	Description	Content	MOQ
26 71 20		Display Pitt Artist Pen Hand Lettering	45	1
26 71 18		Pitt Artist Pen Starterset Hand Lettering	10	5
26 71 17		Pitt Artist Pen Hand Lettering 6 ct wallet, green tones	5	5
26 71 16		Pitt Artist Pen Hand Lettering 6 ct wallet, pastel tones	10	5
26 71 15		Pitt Artist Pen Hand Lettering 4 ct wallet	10	5
16 73 04		Pitt Artist Pen Metallic 4 ct wallet	10	5

## *Pitt Artist Pen Manga Sets*

Mangas were developed in ancient Japan and have been enjoying great popularity ever since. Fantasy as well as serious topics are covered in a comic book style.

The sets from Faber-Castell were co-developed with professional manga illustrators and offer everything that is needed for the world of mangas.

- › Pigmented India ink
- › Extremely lightfast
- › Waterproof, permanent
- › Does not bleed through the paper
- › Odorless, acid-free, pH-neutral



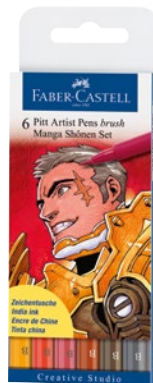
16 71 36



16 71 32



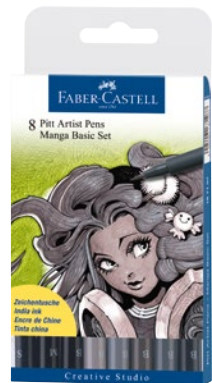
16 71 30









16 71 31



16 71 34



16 71 07

Article	Barcode	Description	MOQ
16 71 32		Pitt Artist Pen Black Set 4ct wallet	5
16 71 30		Pitt Artist Pen Shōjo Set 6ct wallet	5
16 71 31		Pitt Artist Pen Shōnen Set 6ct wallet	5
16 71 34		Pitt Artist Pen Kaioiro Set 6ct wallet	5
16 71 07		Pitt Artist Pen Manga Basic Set 8ct wallet	5
16 71 36		Starter Set Manga	1

## *Pitt Artist Pen Metallic Christmas Display*

Appealing cardboard display for promotional offers and secondary placings next to greeting card assortments


**New**

- › Pigmented India Ink
- › Extremely lightfast
- › Waterproof, permanent
- › Does not bleed through the paper
- › Odorless, acid-free, pH-neutral
- › No need to pump or shake
- › High opacity even on dark paper
- › Line width: 1.5 mm

**Content:**

- › 25 x gold
- › 25 x silver
- › 10 x of each color:  
copper, ruby red,  
blue metallic,  
green metallic
- › W 350 mm, H 390 mm, D 260 mm



Article	Barcode	Description	MOQ		
26 71 12		Pitt Artist Pen Metallic Christmas Display	1		

## *Starter Sets Liquid Colours*

### *Acrylic colours – Oil colours – Watercolours*

- › The compact sets are an easy and inexpensive way of getting started with new painting techniques. Each set contains 12 selected colours, respectively chosen for each technique.
- › Hobby artists are inspired by the high pigmentation and extraordinary brilliance of the colours which can be applied directly from tube. The different product features open up new ways of application possibilities.

#### Acrylic colours

- › Creamy consistency
- › Fast-drying, waterproof and easy to paint over
- › Can be diluted with water for watercolour effects
- › Pastose application possible

#### Oil colours

- › Smooth application
- › Opaque colours
- › Pastose application possible

#### Watercolours

- › Delicate to intensive paint application
- › Perfectly combinable with Goldfaber Aqua watercolour pencils



16 95 01






16 95 02



16 95 03

- › Starter sets with 12 colours of 12ml each


Article	Barcode	Description	MOQ
16 95 01		Starter Set Acrylic colours 12 ct box	6
16 95 02		Starter Set Oil colours 12 ct box	6
16 95 03		Starter Set Watercolours 12 ct box	6






## *Floor display*

- › Metal floor display, open on 3 sides for easy access
- › With side bar for product statements
- › Variable positioning possibilities, can be placed freely in the shop
- › W 474 mm, H 1644 mm, D 380 mm



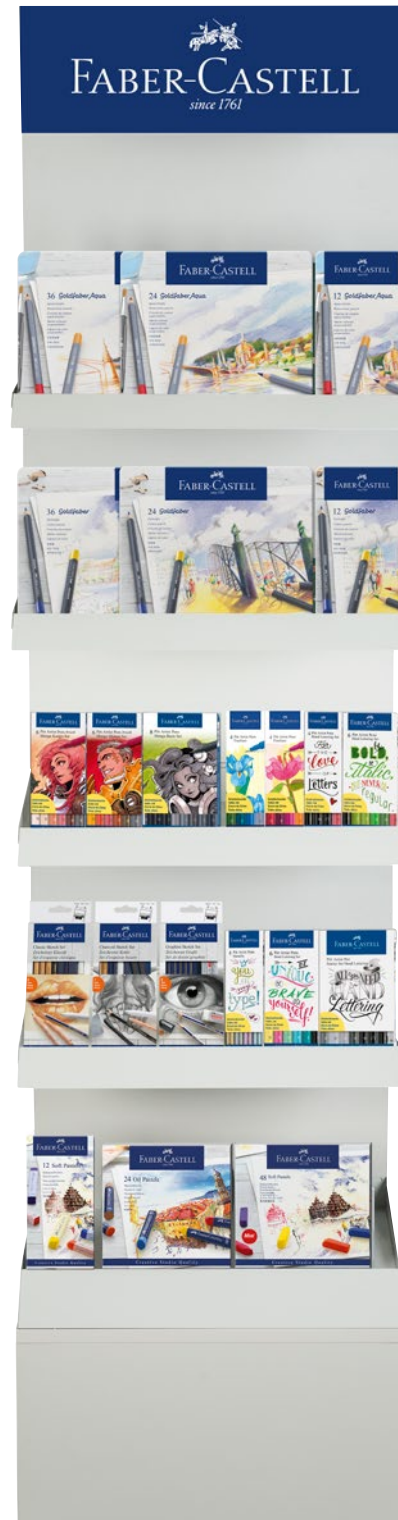
Article	Barcode	Description	MOQ		
14 00 35		Goldfaber Floor Display, EMPTY	1		
















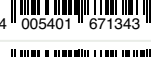







*Floor display*

Article	Barcode	Description	Content	MOQ		
Filling proposal for 14 00 35						
11 46 12	 4 005401 146124	Goldfaber Aqua watercolour pencil 12 ct metal tin	8	5		
11 46 24	 4 005401 146247	Goldfaber Aqua watercolour pencil 24 ct metal tin	8	3		
11 46 36	 4 005401 146360	Goldfaber Aqua watercolour pencil 36 ct metal tin	8	3		
11 46 48	 4 005401 146483	Goldfaber Aqua watercolour pencil 48 ct metal tin	4	1		
11 47 12	 4 005401 147121	Goldfaber colour pencil 12 ct metal tin	8	5		
11 47 24	 4 005401 147244	Goldfaber colour pencil 24 ct metal tin	8	3		
11 47 36	 4 005401 147367	Goldfaber colour pencil 36 ct metal tin	8	3		
11 47 48	 4 005401 147480	Goldfaber colour pencil 48 ct metal tin	4	1		

## *PoS shop system 50 cm presentation*

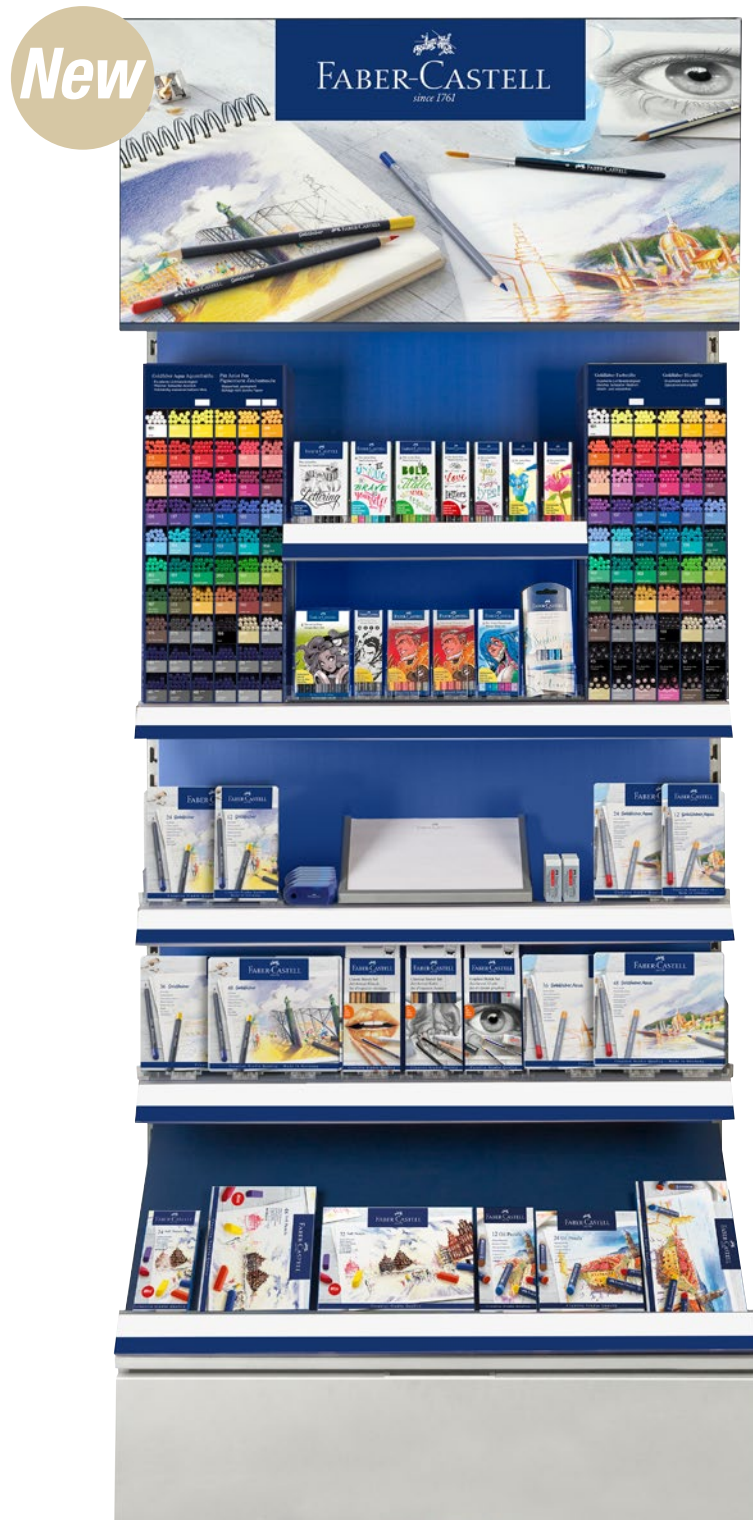
- › 70 % of purchase decisions are made at the PoS.
- › The PoS experience system guarantees more turnover and customer frequency!
- › The compact solution contains an extract of the entire product range. The focus lies on smaller tins and sets. Single pencils were renounced.
- › W 500 mm, H 2000 mm, D 358 mm



Article	Barcode	Description	Content	MOQ		
Filling proposal for PoS Shop-System 50 cm presentation						
11 46 12	 4 005401 146124	Goldfaber Aqua watercolour 12 ct metal tin	10	5		
11 46 24	 4 005401 146247	Goldfaber Aqua watercolour 24 ct metal tin	6	3		
11 46 36	 4 005401 146360	Goldfaber Aqua watercolour 36 ct metal tin	6	3		
11 47 12	 4 005401 147121	Goldfaber colour pencil 12 ct metal tin	10	5		
11 47 24	 4 005401 147244	Goldfaber colour pencil 24 ct metal tin	6	3		
11 47 36	 4 005401 147367	Goldfaber colour pencil 36 ct metal tin	6	3		
26 71 18	 4 005402 671182	Pitt Artist Pen Starter Set Hand Lettering	5	5		
26 71 17	 4 005402 671175	Pitt Artist Pen Hand Lettering 6 ct wallet, green shades	5	5		
26 71 16	 4 005402 671168	Pitt Artist Pen Hand Lettering 6 ct wallet, pastel shades	5	5		
16 73 04	 4 005401 673040	Pitt Artist Pen Metallic 4 ct wallet	5	5		
26 71 15	 4 005402 671151	Pitt Artist Pen Hand Lettering 4 ct wallet	5	5		
16 70 05	 4 005401 670056	Pitt Artist Pen Fineliner 4 ct wallet, warm colours	5	5		
16 70 06	 4 005401 670063	Pitt Artist Pen Fineliner 4 ct wallet, cool colours	5	5		
16 71 31	 4 005401 671312	Pitt Artist Pen Shōnen 6 ct wallet	5	5		
16 71 34	 4 005401 671343	Pitt Artist Pen Kaoiro 6 ct wallet	5	5		
16 71 30	 4 005401 671305	Pitt Artist Pen Shōjo 6 ct wallet	5	5		
11 40 00	 4 005401 140009	Graphite Sketch Set	6	6		
11 40 02	 4 005401 140023	Charcoal Sketch Set	6	6		
11 40 04	 4 005401 140047	Classic Sketch Set	6	6		
12 82 24	 4 005401 282242	Soft pastels mini 24 ct cardboard box	5	5		
12 82 48	 4 005401 282488	Soft pastels mini 48 ct cardboard box	3	3		
12 70 12	 4 005401 270126	Oil pastels 12 ct cardboard box	6	6		
12 70 24	 4 005401 270249	Oil pastels 24 ct cardboard box	3	3		

## *PoS shop system 1 m presentation*

- › The new 1 metre presentation increases your assortment competence and boosts your sales.
- › Large and emotional product images lead the customers towards the shelves.
- › Illuminated toppers act like magnets and draw attention to the assortment.
- › The larger presentation contains several sets and single pencils of Goldfaber and Goldfaber Aqua.
- › W 1030 mm, H 2400 mm, D 420 mm



*PoS shop system*  
*1 m presentation*

Article	Barcode	Description	Content	MOQ		
Filling Proposal PoS Shop System 1 m Presentation						
11 46 12		Goldfaber Aqua watercolour pencil 12 ct metal tin	5	5		
11 46 24		Goldfaber Aqua watercolour pencil 24 ct metal tin	6	3		
11 46 36		Goldfaber Aqua watercolour pencil 36 ct metal tin	6	3		
11 46 48		Goldfaber Aqua watercolour pencil 48 ct metal tin	3	1		
11 47 12		Goldfaber colour pencil 12 ct metal tin	5	5		
11 47 24		Goldfaber colour pencil 24 ct metal tin	6	3		
11 47 36		Goldfaber colour pencil 36 ct metal tin	6	3		
11 47 48		Goldfaber colour pencil 48 ct metal tin	3	1		
26 71 18		Pitt Artist Pen Starter Set Hand Lettering	5	5		
26 71 17		Pitt Artist Pen Hand Lettering 6 ct wallet, green shades	5	5		
26 71 16		Pitt Artist Pen Hand Lettering 6 ct wallet, pastel shades	5	5		
16 73 04		Pitt Artist Pen Metallic 4 ct wallet	5	5		
26 71 15		Pitt Artist Pen Hand Lettering 4 ct wallet	5	5		
16 70 05		Pitt Artist Pen Fineliner 4 ct wallet, warm colours	5	5		
16 70 06		Pitt Artist Pen Fineliner 4 ct wallet, cool colours	5	5		
16 71 31		Pitt Artist Pen Shōnen Set 6 ct wallet	5	5		
16 71 34		Pitt Artist Pen Kaoiro Set 6 ct wallet	5	5		
16 71 30		Pitt Artist Pen Shōjo Set 6 ct wallet	5	5		
16 71 32		Pitt Artist Pen Black Set 4 ct wallet	5	5		

*PoS shop system*  
*1 m presentation*

Article	Barcode	Description	Contents	MOQ		
16 71 07	 4 005401 671077	Pitt Artist Pen Manga Basic 8 ct wallet	5	5		
26 71 09	 4 005402 671090	Pitt Artist Pen Brush Calligraphy Set, blue shades	5	5		
11 40 00	 4 005401 140009	Graphite Sketch Set	6	6		
11 40 02	 4 005401 140023	Charcoal Sketch Set	6	6		
11 40 04	 4 005401 140047	Classic Sketch Set	6	6		
12 82 24	 4 005401 282242	Soft pastels Mini 24 ct cardboard box	5	5		
12 82 48	 4 005401 282488	Soft pastels Mini 48 ct cardboard box	6	3		
12 82 72	 4 005401 282723	Soft pastels Mini 72 ct cardboard box	6	3		
12 70 12	 4 005401 283126	Oil pastels 12 ct cardboard box	6	6		
12 70 24	 4 005401 283249	Oil pastels 24 ct cardboard box	6	3		
12 70 36	 4 005401 283362	Oil pastels 36 ct cardboard box	6	2		
11 46 60	 4 005401 146605	Module with 576 x Goldfaber Aqua watercolour pencils / 60 x Pitt Artist Pen Fineliner/ 30 x Metallic/ 30 x Calligraphy	1	1		
11 47 60	 4 005401 147602	Module with 576 x Goldfaber colour pencils / 144 x Goldfaber graphite pencils, 10 degrees, ass.	1	1		
18 27 01	 6 933256 608048	Double sharpening box Sleeve, blue/red	12	12		
18 71 20	 9 556089 871204	Eraser Dust-Free, white	20	20		



# FABER-CASTELL

since 1761

## Colour Number, Name and GTIN – Goldfaber Aqua and Goldfaber

Number	Colour	Goldfaber		Goldfaber Aqua		Goldfaber		Goldfaber Aqua								
		400	540	400	540	12	24	36	48	12	24	36	48			
		114...	114...	114...	114...	Content of metal tins										
101	white	...701	5	...601	8	•	•	•	•	•	•	•	•	•	•	•
104	light yellow glaze	...704	6	...604	9			•	•					•	•	
105	light cadmium yellow	...705	3	...605	6			•	•					•	•	
107	cadmium yellow	...707	7	...607	0	•	•	•	•	•	•	•	•	•	•	•
108	dark cadmium yellow	...708	4	...608	7				•							•
109	dark chrome yellow	...709	1	...609	4			•	•	•				•	•	•
115	dark cadmium orange	...715	2	...615	5	•	•	•	•	•	•	•	•	•	•	•
118	scarlet red	...718	3	...618	6				•	•				•	•	
119	light magenta	...719	0	...619	3				•							•
120	ultramarine	...720	6	...620	9	•	•	•	•	•	•	•	•	•	•	•
121	pale geranium lake	...721	3	...621	6	•	•	•	•	•	•	•	•	•	•	•
123	fuchsia	...723	7	...623	0				•							•
125	middle purple pink	...725	1	...625	4	•	•	•	•	•	•	•	•	•	•	•
126	permanent carmine	...726	8	...626	1			•	•					•	•	
130	dark flesh	...730	5	...630	8				•	•				•	•	
131	medium flesh	...731	2	...631	5	•	•	•						•	•	
132	light flesh	...732	9	...632	2				•							•
133	magenta	...733	6	...633	9			•	•					•	•	
134	crimson	...734	3	...634	6				•							•
136	purple violet	...735	7	...635	3	•	•	•						•	•	•
137	blue violet	...737	4	...637	7				•	•				•	•	
140	light ultramarine	...740	4	...640	7				•	•				•	•	
143	cobalt blue	...743	5	...643	8			•	•	•				•	•	•
147	light blue	...747	3	...647	6	•	•	•	•	•	•	•	•	•	•	•
149	bluish turquoise	...749	7	...649	0				•							•
151	helioblue-reddish	...751	0	...651	3				•	•				•	•	
153	cobalt turquoise	...753	4	...653	7				•	•				•	•	
154	light cobalt turquoise	...754	1	...654	4				•							•
156	cobalt green	...756	5	...656	8	•	•	•						•	•	•
158	deep cobalt green	...758	9	...658	2				•							•
161	phthalo green	...761	9	...661	2	•	•	•						•	•	•
162	light phthalo green	...762	6	...662	9				•							•
163	emerald green	...763	3	...663	6	•	•	•	•	•	•	•	•	•	•	•
166	grass green	...766	4	...666	7	•	•	•	•	•	•	•	•	•	•	•
167	permanent green olive	...767	1	...667	4	•	•	•						•	•	•
170	may green	...770	1	...670	4				•	•				•	•	
173	olive green yellowish	...773	2	...673	5				•	•				•	•	
176	Van Dyck brown	...776	3	...676	6	•	•	•	•	•	•	•	•	•	•	•
183	light yellow ochre	...783	1	...683	4					•						•
187	burnt ochre	...787	9	...687	2	•	•	•	•	•	•	•	•	•	•	•
192	Indian red	...792	3	...692	6			•	•	•				•	•	•
199	black	...799	2	...699	5	•	•	•	•	•	•	•	•	•	•	•
233	cold grey IV	...793	0	...693	3			•	•	•				•	•	•
250	gold	...790	9	...690	2				•	•				•	•	
251	silver	...791	6	...691	9				•	•				•	•	
266	permanent green	...796	1	...696	4					•						•
273	warm grey IV	...795	4	...695	7	•	•	•						•	•	•
283	burnt siena	...797	8	...697	1				•							•



